

ORDER



Orders
Order / Rev: 719581
Alt Order #: 06359679
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 606
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	75	\$44,705.00	\$37,999.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	75	\$44,705.00	\$37,999.25	0.00
Totals	75	\$44,705.00	\$37,999.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KARE	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1030p-12a	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$900.00		0.00			
3	KARE	10/07/12	10/07/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$175.00		0.00			
4	KARE	10/07/12	10/07/12	MN Bound MN Bound	CM	1105-1135p	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$700.00		0.00			
5	KARE	10/06/12	10/06/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		2				\$150.00		0.00			
6	KARE	10/06/12	10/06/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		2				\$400.00		0.00			
7	KARE	10/03/12	10/08/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--WTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/12	10/09/12	--WTF--		3				\$350.00		0.00			

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Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 606

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KARE	10/02/12	10/08/12	Late Night Late Night NBC	CM	1135pm-1235xm	- TWTF - -	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/12	10/08/12	- TWTF - -		4			\$150.00			0.00			
9	KARE	10/02/12	10/05/12	M-F 10-1035p KARE News 10p	CM	10p-1035p	- T - - F - -	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- T - - F - -		2			\$1,400.00			0.00			
N10	KARE	10/08/12	10/08/12	Mon Prime Mon Prime	CM	9-10p (9:00 PM-10:00 PM)	M- - - - -	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	M- - - - -		1			\$4,000.00			0.00			
11	KARE	10/03/12	10/08/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	- - W- F - -	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/12	10/09/12	- - W- F - -		2			\$1,000.00			0.00			
12	KARE	10/02/12	10/08/12	NBC Nightly News NBC Nightly News	CM	530-6p	- T- T- - S	:30	3	\$3,000.00	P-2	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/12	10/08/12	- T- T- - S		3			\$3,000.00			0.00			
13	KARE	10/06/12	10/06/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630p	- - - - - S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- - - - - S-		1			\$600.00			0.00			
14	KARE	10/02/12	10/08/12	M-F 6-630p KARE 11 6 News	CM	6-630p	- T - - F - -	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/12	10/08/12	- T - - F - -		2			\$700.00			0.00			
15	KARE	10/03/12	10/04/12	M-F 5-530p KARE 11 5 News	CM	5-530p	- - WT - - -	:30	2	\$585.00	P-2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- - WT - - -		2			\$585.00			0.00			
16	KARE	10/04/12	10/04/12	M-F 430-5p Jeopardy	CM	430-5P	- - - T - - -	:30	1	\$990.00	P-4	0.00	NM	1	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- - - T - - -		1			\$990.00			0.00			
17	KARE	10/02/12	10/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	- T - - F - -	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	- T - - F - -		2			\$175.00			0.00			
18	KARE	10/03/12	10/08/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	- - WTF - -	:30	3	\$75.00	P-2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/12	10/09/12	M- WTF - -		3			\$75.00			0.00			
19	KARE	10/03/12	10/08/12	M-F 10-11a TODAY	CM	10-11a	- - WTF - -	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/12	10/09/12	- - WTF - -		3			\$100.00			0.00			
20	KARE	10/03/12	10/08/12	Days of Our Lives Days of Our Lives	CM	12-1p	- - WTF - -	:30	3	\$175.00	P-2	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/12	10/09/12	- - WTF - -		3			\$175.00			0.00			
21	KARE	10/03/12	10/08/12	M-F 1-2p Rachel Ray	CM	1P-2P	- - WTF - -	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/12	10/09/12	- - WTF - -		3			\$100.00			0.00			
22	KARE	10/02/12	10/08/12	M-F 9-10a TODAY	CM	9-10a	- T- TF - -	:30	3	\$335.00	P-4	0.00	NM	3	\$1,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	KARE	10/02/12	10/08/12	M-F 9-10a TODAY	CM	9-10a	- T- TF- -	:30	3	\$335.00	P-4	0.00	NM	3	\$1,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	- T- TF- -					3	\$335.00		0.00			
23	KARE	10/02/12	10/08/12	M-F 3-4p DR OZ	CM	3-4p	- T- TF- -	:30	3	\$380.00	P-4	0.00	NM	3	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	- T- TF- -					3	\$380.00		0.00			
24	KARE	10/03/12	10/05/12	M-F 2-3p The Doctors	CM	2P-3P	- - WTF- -	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - WTF- -					3	\$150.00		0.00			
25	KARE	10/02/12	10/04/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	- T- T- - -	:30	2	\$990.00	P-4	0.00	NM	2	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- T- T- - -					2	\$990.00		0.00			
26	KARE	10/03/12	10/08/12	Today Show Today Show	CM	7-9a	- - WT- - -	:30	2	\$425.00	P-2	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	- - WT- - -					2	\$425.00		0.00			
27	KARE	10/03/12	10/08/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	- - WTF- -	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	- - WTF- -					3	\$150.00		0.00			
28	KARE	10/05/12	10/05/12	Fri Prime Fri Prime	CM	658-8P	- - - - F- -	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - F- -					1	\$900.00		0.00			
N29	KARE	10/08/12	10/08/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M- - - - -	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$500.00		0.00			
N30	KARE	10/08/12	10/08/12	Late Night Late Night NBC	CM	1135pm-1235xm	M- - - - -	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$175.00		0.00			
N31	KARE	10/08/12	10/08/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M- - - - -	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$1,000.00		0.00			
N32	KARE	10/08/12	10/08/12	NBC Nightly News NBC Nightly News	CM	530-6P	M- - - - -	:30	1	\$3,150.00	P-4	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$3,150.00		0.00			
N33	KARE	10/08/12	10/08/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M- - - - -	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$900.00		0.00			
N34	KARE	10/08/12	10/08/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	M- - - - -	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$75.00		0.00			
N35	KARE	10/08/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	M- - - - -	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$125.00		0.00			
N36	KARE	10/08/12	10/08/12	Days of Our Lives Days of Our Lives	CM	12-1p	M- - - - -	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N36	KARE	10/08/12	10/08/12	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$225.00		0.00			
N37	KARE	10/08/12	10/08/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$100.00		0.00			
N38	KARE	10/08/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$360.00		0.00			
N39	KARE	10/08/12	10/08/12	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	1	\$495.00	P-4	0.00	NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$495.00		0.00			
N40	KARE	10/08/12	10/08/12	Today Show Today Show	CM	7-9a	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$500.00		0.00			
N41	KARE	10/08/12	10/08/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$175.00		0.00			
42	KARE	10/07/12	10/07/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$1,000.00		0.00			
44	KARE	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$900.00		0.00			
46	KARE	10/04/12	10/05/12	M-F 430-5A M-F 430-5a	CM	430-5a	---TF--	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---TF--		1				\$65.00		0.00			
Totals														75	\$44,705.00